



## Media Résumé

**Kenan Doyle Branam**  
**Media Consultant/Producer/Presenter**  
[Branam.com](http://Branam.com) [MediaConsciousness.com \(blog\)](http://MediaConsciousness.com)

805 West 34<sup>th</sup> Street, Houston, Texas 77018-6316  
Cell: 713-857-3116 Email: [kenan@branam.com](mailto:kenan@branam.com)  
Skype: [kenan.branam](https://www.skype.com/user/kenan.branam) - Twitter: [@kdbranam](https://twitter.com/kdbranam)  
[LinkedIn](#) - [Facebook](#) - [YouTube Channel](#)

Personal Motto: Courage and Clarity in the face of Complexity, Agility for Continuous Change and Growth, Peaceful Minds to sustain Paradox, and a Vision of All Things Connected.

Marketing Motto: Pay Attention to Earn Attention

Kenan Doyle Branam has a *media vision* that integrates Web 2.0 technologies, interactive television, and new media with user focused objectives. His years of experience in broadcast television, retail advertising, and corporate communications provide him with knowledge, experience, and wisdom in designing and producing media for all audiences or subject matter, whether marketing, technical training, syndicated television shows, music videos, documentaries, or Internet/Intranet design.

### Career Summary

- Web Consultant/Designer for entrepreneurs, professional associations, and non-profit organizations
- Producer/Director/ of video programs and special events for business marketing, corporate communications, and retail employee training
- Producer/Director/Production Manager of special interests broadcast and cable, music videos, documentaries, and home video programs
- Media Producer/Media Buyer for Houston/Galveston advertising agencies
- Line Director/Studio Manager/Camera for major VHF and UHF broadcast stations in Austin and Houston

### Software Experience

#### Adobe:

Acrobat, Premiere, PhotoShop.  
Dreamweaver, Homesite, FireWorks,  
Contribute

#### Microsoft Office:

Word, Access, Outlook, PowerPoint,  
Excel, FrontPage, Publisher, Media  
Producer

#### WW3 Web Standards:

HTML, CSS, Microsoft ASP, W3  
Accessibility

#### CMS:

WordPress, Tendenci Membership  
Management Software

## **Producer/Project Manager/Knowledge Worker**

Kenan is a confident leader and a willing team worker with technical, creative, and managerial skills including video production, Web design, content management, budgeting, and cost control. He has never missed an airdate and never disappointed the client. He has worked directly with clients: U.S. Presidents, Fortune 500 corporate executives, human resource managers, marketing department managers, and technical experts. From point-of-purchase, human resource training, to CEO level corporate image, Kenan has practical and theoretical experience with retail marketing.

## **Media Artist/Technologist/Innovator**

Kenan is first a creative person and applies his artistic skills and experience to creating the most effective approach to meeting communication objectives. Because of his love of electronic media, he continues his studies in Web technologies, motion media production, information theory and management, future studies, and cognitive psychology.

## **Presenter/Trainer/Facilitator**

In addition to his media experience, Kenan has skills in team management, seminar presentation, and community building. He has been a student, facilitator, and lecturer in the field of humanistic psychology. He received a Mastership in Gestalt Awareness from the Gestalt Institute of Houston with over 3300 hours of internship. The wisdom he has gained supports his communication skills with people of diverse cognitive modalities, talents and cultural origins.

## **Collaborator/Mentor/Community Builder**

Kenan expresses his dedication to local and international community by maintaining a mentorship involvement in professional and neighborhood organizations. He has been an advisor to the Cultural Arts Council of Houston, founder of the Houston Chapter of the Association for Humanistic Psychology, Membership Chair of the Motion Picture Council of Houston, founder of the Public Access Producers Board, President of the Houston Chapter of the Media Communications Association-International, Member of the Houston Area League of PC Users, and recently, Webmaster and Board of Directors of MCA-I.ORG and ASTDHouston.org. Kenan also served on the Board of Directors of BlueprintHouston, a citizen's initiative for comprehensive planning for Houston's future growth.