



Résumé

Kenan Doyle Branam Media Consultant/Producer/Presenter

805 West 34th Street, Houston, Texas 77018-6316
Cell: 713-857-3116 Email: kenan@branam.com
<http://www.branam.com/>

Kenan Doyle Branam is seeking a responsible position in a company with a *media vision* that integrates Web 2.0 technologies, interactive television, and new media with user focused objectives. His years of experience in broadcast television, retail advertising, and corporate communications provide him with knowledge, experience, and wisdom in designing and producing media for all audiences or subject matter, whether marketing, technical training, syndicated television shows, music videos, documentaries, or Internet/Intranet design.

Career Summary

- Since 1994 – Web Consultant/Designer for entrepreneur, professional associations, and non-profit organizations.
- 15 years – Producer/Director/ of video programs and special events for business marketing, corporate communications, and retail employee training.
- Eight years – Producer/Director/Production Manager of special interests broadcast and cable, music videos, documentaries, and home video programs.
- Seven years – Broadcast Media Producer/Media Buyer for Houston/Galveston advertising agencies.
- Fifteen years – Line Director/Studio Manager/Camera for major VHF and UHF broadcast stations in Austin and Houston.

Software Experience

Adobe:

Acrobat, Premiere (video NLE), PhotoShop, Dreamweaver, Homesite, FireWorks, Contribute

Office 2003 Pro:

Access Database, PowerPoint, Excel, Outlook, FrontPage, Publisher

WW3 Web Standards:

HTML, CSS, Microsoft ASP, W3 Accessibility

CMS:

Tendenci Membership Management Software

Producer/Project Manager/Knowledge Worker

Kenan is a confident leader and a willing team worker with technical, creative, and managerial skills including video production, Web design, content management, budgeting, and cost control. He has never missed an airdate and never disappointed the client. He has worked directly with clients: U.S. Presidents, Fortune 500 corporate executives, human resource managers, marketing department managers, and technical experts. From point-of-purchase,

human resource training, to CEO level corporate image, Kenan has practical and theoretical experience with retail marketing.

Media Artist/Technologist/Innovator

Kenan is first a creative person and applies his artistic skills and experience to creating the most effective approach to meeting communication objectives. Because of his love of electronic media, he continues his studies in Web technologies, motion media production, information theory and management, future studies, and cognitive psychology.

Presenter/Trainer/Facilitator

In addition to his media experience, Kenan has skills in team management, seminar presentation, and community building. He has been a student, facilitator, and lecturer in the field of humanistic psychology for over twenty years. He received a Mastership in Gestalt Awareness from the Gestalt Institute of Houston with over 3300 hours of internship. The wisdom he has gained supports his communication skills with people of diverse cognitive modalities, talents and cultural origins.

Collaborator/Mentor/Community Builder

Kenan expresses his dedication to local and international community by maintaining a mentor involvement in professional and neighborhood organizations. He has been an advisor to the Cultural Arts Council of Houston, founder of the Houston Chapter of the Association for Humanistic Psychology, Membership Chair of the Motion Picture Council of Houston, founder of the Public Access Producers Board, President of the Houston Chapter of the Media Communications Association–International, Member of the Houston Area League of PC Users, and recently, Webmaster and Board of Directors of MCA–I.ORG. Kenan also served on the Board of Directors of BlueprintHouston, a citizen’s initiative for comprehensive planning for Houston’s future growth.

EDUCATION

2004

Accessibility 101 and Advanced – September 11th
AIR–Houston "Web Raising" – October 16th

1972 Gestalt Institute of Houston

1980 Houston, Texas

Dr. Leland Johnson, Ph.D. and Maryann Merksamer, M.S.W.

Position: Internship

Program: Mastership in Gestalt Therapy

Required 3300 hours of internship in weekends, month–long, and residential community intensives. Course content was Gestalt therapy, One–to–one and in groups. Guest teachers were national known Humanistic Psychologists.

1965 Museum of Fine Arts

1967 Houston, Texas

Position: Student

Program: Curriculum

Design, oil painting, and life drawing.

1959 University of Texas

1964 Austin, Texas

Position: Student

Program: Curriculum

Major in Physics, minor in Mathematics. Electives in Fine Arts, French, Logic, and Philosophy. Eighty semester hours completed. Air Force ROTC.

1955 John Tyler High School

1959 Tyler, Texas

Position: Student

Program: Curriculum

Chairman of the Science Club. Member of the National Honor Society. Graduated in top 5% of class of 600. Major subjects were Physics, Beta Mathematics, and Art.

EMPLOYMENT HISTORY

- 1987 Paradigm Communications, Inc.
Mr. Kenan Doyle Branam, President/Owner
805 West 34th Street, Houston, Texas 77018
Websites: (<http://www.branam.com/paradigm/>)
Position: Owner/Producer
Program: See program highlights. 38 corporate programs and 13, one-hour special interest entertainment programs for syndication, and 10, two-hour special interest, home-market videocassette programs.
- 1982 Texas Videography, Inc.
1984 Mr. Robert Sonnen, Vice President
8100 Washington, Suite 250, Houston, Texas 77007
Position: Producer/Sales
One-man production department for concept, production, and editing.
Program: See program highlights.
15 corporate programs and commercial spots for Galveston Parks Board and Sea-Arama.
- 1980 Hamilton Associates
1982 Mr. Jack Hamilton, Owner
901 Rosenberg Avenue, Galveston, Texas 77550
Position: Media Producer
Designed and purchased television system for client services, and a documentary series for Galveston's renovation and arts.
Program: "Galveston, Island Renaissance"
Eight, 5-minute features aired on PBS in the gulf states. Feature covers the history of renovation of Galveston's historic landmarks. 10 corporate training and marketing for American National Insurance Company, Securities Management and Research, and commercial spots for Galveston tourism.
- 1976 Gestalt Institute of Houston
1980 Dr. Leland Johnson, Ph.D. and Maryann Merksamer, M.S.W.
1413 Miramar, Houston, Texas
Position: Facilitator/Teacher/Lecturer
Responsibilities included individual and group facilitation in Gestalt Awareness, one-to-one therapeutic skills, and group leadership. Other duties included:
print advertising, training books, and public presentations at universities, churches, and national conference for the Association for Humanistic Psychology.
Program: Gestalt Training for Professionals
Training for psychologist, ministers, and teachers from the US, Canada, Mexico, Germany, France, and England.

- 1975 Lasater Productions, Houston, Texas
- 1976 Mr. Charles Lasater Producer
Position: Program Manager/Editor
Responsibilities included video production management, budgeting, scheduling, hiring, and post production supervision.
Program: The American Horse & Horseman Show A 15 hour special interest program syndicated in 66 cities in the U.S. starring Dale Robertson.
- 1973 KVRL Channel 26
- 1975 Mr. Al Footnik, Production Manager
3935 Westheimer, Houston, Texas
Position: Director/Agency Service
Responsible for attracting ad agencies and servicing their needs in production.
Program: Live and taped broadcast programs and commercials.
"Mother's Midnight Media Mix," first commercial simulcast program in the United States. Live rock and roll.
"Sensatiation," 30 minute, prerecorded, music video for commercial broadcast.
Commercial spots in stereo for air, locally on ABC's music simulcast: Globe Discount Records, Budget Tapes & Records, and Wild West Concerts.
- 1972 Illuminati, Inc.
1973 Houston, Texas
Position: Concept Creator/Producer/Director
One of three partners in developing products for the music video market.
Program: "Wake of Poseidon" music video. 15-minute "concept" music video pilot or demonstration. Presented in person to King Crimson and Genesis, on their first US tour.
- 1970 Goodwin, Dannenbaum, L & W
- 1972 Mrs. Gene Key Montigold, Vice President, Media
5847 San Felipe, Suite 400, Houston, Texas 77063
Position: Air Media Producer
Prepared concept, art, and direction for spot production.
Program: Commercial spots
Foley's commercials, HL&P commercials, various other clients.
300 Television commercials. 500 radio spots. 20 A/V presentations.
- 1969 KHTV, Channel 39, Houston, Texas
- 1970 Mr. Cooky Robbinson, Production Manager
Position: Studio Manager
Program: Live and taped broadcast shows.
Through increased moral and efficiency, I doubled the production output of the studio crew in three months.

- 1968 S.L. Brown & Associates, Houston, Texas
1969 Mr. S.L. Brown, President
Position: Director/Media Buyer/Art Director
Directed commercial spots, bought time and space, and designed print for newspaper and outdoor.
Program: Commercial spots for retail.
- 1964 KPRC-TV, Channel 2
1968 Mr. Mark Davis, Production Manager
PO Box 2222, Houston, Texas 77001
Position: Director/Camera/Lighting/Technical Director
Program: Live and taped broadcast shows.
News and Commercial Director for in-house programs.
"Genny Pace Show," noon talk show.
"Maryjane's Magic Castle," children's show.
NASA Gemini flights news coverage for NBC.
Crew for NBC sports coverage.
- 1959 KTBC-TV Channel 7, Austin, Texas
1964 Mr. Wally Pryor, Production Manager
Position: Camera/Studio Manager/Director
Program: Live and taped broadcast shows.
Directed a noon woman's show, children's show, commercial spots, and some news programs.
- 1957 KLTV, Channel 7, Tyler, Texas
1959 Dr. Higgins, Production Manager
Position: Camera/Studio Manager
The sign-on shift required single camera responsibilities, set construction, and studio maintenance.
Program: Live, local broadcast shows.
Morning news, weather, sports, wrestling, teen dance shows, and commercial spots.

VIDEO PROGRAM HIGHLIGHTS

BFI Southeast Texas Landfill District

Position: Producer/Director

Program: A 13 minute orientation video for landfill employees.

SkilMatch Staffing Systems, Inc. An IBM Business Partner

Position: Producer/Director

Program: A 10 minute video for marketing hardware and software to temporary employment agencies.

The Tanbark Group

Position: Director of Studio and Post

Program: "...A World of Horses." 26, One-hour magazine show for syndicated television series.

Video Lecture Series

Position: Director of Production and Post

Program: Home Videocassette Programs. 10, two-hour videos of basic astrology recorded at the 1986 United Astrologers Convention in San Diego. 90 minute documentary of astrological predictions.

March of Dimes Foundation

Position: Producer/Director

Program: "WalkAmerica." Documentation of the 1986 WalkAmerica teamwalk event to be shown each year in recruitment of corporate funds.

Museum Of Fine Arts, Houston

Position: Director

Program: "4000 Years of European Art." 13 minute fund raising video for the Brown Pavilion.

Houston Independent School District

Position: Concept/Producer/Director

Program: "Electrascuela." State-of-the-art computer animated logo. Original music written and recorded by Paul English.

International Television Association

Position: Director/Concept

Program: "Window on the World." Report video to play at the international conference representing the entire North American Chapters.

Goodwin, Dannenbaum, L & W

Position: Director

Program: "Shoplifting is a Crime." TV spot for Houston Retail Merchants Association Silver Award in the Houston Advertising Association's Grand Prix XXII.

NUS Corporation

Position: Director

Program: "South Texas Project, Records Management." 4, 10–20 minute videos for HL&P Records Management Services.

National Convenience Stores Inc.

Position: Research/Producer/Director

Program: Corporate programs. 20, 10–60 minute programs for in-store training, sales marketing, and corporate communications: electronic register training, alcoholic beverages sales, safety training, credit card sales, accounting training, employee benefits, loss prevention, magazine marketing, gasoline, customer service (tough customers), and supervision.

CAASA International

Position: Producer/Director

Program: "CAASA." United States sales/marketing program for oil exploration Videotaped on location in Mexico City, the swamps of the Yucatan, and the mountains of Chihuahua. Recorded in English and Spanish.

Hamilton Associates, Inc.

Position: Director

Program: "Galveston, Island Renaissance." 7, 5 minute videos documenting Galveston's historic district renovation and the arts

Canadian Broadcasting Corporation

Position: Concept/Producer/Editor

Program: "Columbia Shuttle" 4 minute news item set to music/aired in prime time on CBC.

LECTURES, WORKSHOPS, AND PRESENTATIONS

Houston Records Management and Administration Association
2001 Conference Program Presenter
Program: Making Sense of the Information Age

Michigan Association of Broadcasters
2001 St. Louis Conference Program Presenter
Program: Producing Video for the Web

HAL-PC E-Commerce SIG
Position: Program Presenter
Program: Webcasting – Video on the Web

International Television Association
1997 National Conference in Cincinnati, Ohio
Position: Program Presenter
Program: Producing for the Web

International Interactive Communications Society
Position: Meeting Program Presenter
Program: When, Why, & How to Use Video in Interactive Programs

Houston Chapter ITVA
Position: Meeting Program Presenter
Program: Script management and Production Control.

AD Day in Houston
Position: Seminar Leader
Program: Computerized Production Management for television production.

Galveston College Radio/Television Department
Position: Guest speaker
Program: Television as a Career

Performing Arts for Television
Position: Producer/Director
Program: Television Performance. 36-hour seminar for on-camera talent.

Association for Humanistic Psychology
El Paso, Texas; Princeton, New Jersey; Berkeley, California.
Position: Presenter
Program: Gestalt Facilitation for Therapists

Museum of Fine Arts Houston
Position: Guest facilitator

Program: Gestalt Approach to Art

University'd Tois Rivieres, Quebec, Canada

Position: Guest Facilitator

Program: Gestalt Facilitation for students of psychology.

Mike Hulsey (713) 266-7676
Account Executive, Visual Communications
Bates Southwest
5847 San Felipe, Suite 400
Houston, Texas 77057

Mike McGuyer (713) 483-7777
Technical Monitor, Visual Communications
NASA - Lyndon B. Johnson Space Center
Mail Code JL4-89224
Houston, Texas 77058

Mr. Perry Thoele (409) 377-2000
Department of Vo-Tech Education
Oklahoma State University
1500 West 7th Street
Stillwater, Oklahoma 74075

Long Term Professional Relationships

Scott Cluthe jscmedia@ev1.com (713) 283-8197
WisdomRadio.com
5611 Portal
Houston, Texas 77096

Phillip Booth pcbooth@swbell.net (713) 743-1147
Audio Visual Services
University of Houston
4800 Calhoun, Library 56
Houston, Texas 77401

Helen Burns, Owner ecain@totalvideohouston.com (713) 223-8989
Total Video, Inc.
707 Walnut Street Suite 100
Houston, TX 77002